

7 Questions You MUST Ask Before Hiring a Cosmetic Dentist

by Arif Balagam
CEO of Lumina Dental Spa
<http://www.luminadentalspa.com/>

Hiring a cosmetic dentist is an extremely important life decision. After all, your smile is one of the first things people notice about you! The appearance of your smile can “make or break” a first impression, and affect your social, personal, and professional life in many different ways.

When you hire a cosmetic dentist, you do so in the hopes of improving the quality of your smile AND of your life - as you gain the confidence and joy that comes along with finally getting the smile of your dreams.

So how do you know who to entrust with this life-changing decision?

If you're considering a cosmetic dental procedure, it's important to hire someone who is not only trained, educated, and experienced in **cosmetic dentistry** (which is completely different from **general dentistry**) – but who also consistently delivers to his patients their exact desired outcomes.

So to help you hire THE perfect cosmetic dentist for you, we've put together this special report, outlining the 7 essential questions you MUST ask your potential cosmetic dentist, before committing to give him your business.

Question #1: I'm nervous about the potential pain/discomfort associated with cosmetic procedures. How will you make my visit more relaxing and enjoyable?

If you're nervous about undergoing a dental procedure, you're certainly not alone!

The good news: advances in modern dentistry have made it possible to eliminate pain and discomfort during procedures, so that you can feel totally at ease.

At Lumina Dental Spa, we offer sedation dentistry, which provides you with different options for ensuring your comfort. You can choose from oral conscious sedation medication (if you prefer to stay awake) or intravenous sedation anesthesia, which allows you to “sleep” through your procedure. By the time you wake up, your treatment is finished and you have a beautiful smile!

Sedation is 100% safe, gentle, and effective at calming even the most persistent of fears.

Plus, our relaxing, “spa style” atmosphere and comfort-enhancing amenities will help you feel even *more* comfortable during your visit.

Question #2: Cosmetic procedures are expensive, aren't they? Can I really afford the smile of my dreams?

Improving the appearance of your smile is an investment... and you're so worth it! Your smile plays a role in how you are perceived by others – from potential employers to spouses, friends, and colleagues. If you're self-conscious about your smile in any way, it undoubtedly affects the way you live your life.

Cosmetic dentistry allows you to *feel* as beautiful as you really are!

Lumina Dental Spa is dedicated to providing you with the smile you've always imagined for yourself – and we have options available to you that will make paying for it as easy as possible!

- ✓ We offer **outside financing** via a third party to qualified applicants. Upon approval, monthly payment plans allow you to make payments over a period of time, instead of having to pay all at once.
- ✓ We take **insurance** (most cosmetic dentistry offices do not), which reduces your out-of-pocket costs.

At the end of the day, when you look in the mirror, are you 100% satisfied with the appearance of your smile? If the answer is no, then it's time to give yourself the life-enhancing gift of a beautiful smile... without breaking your wallet!

Question #3: Porcelain veneers... lumineers... denture implants... Which cosmetic dental treatment option is right for me? How do I know I'll be satisfied with the results?

Not all smiles are alike, and you may not know which treatment is the perfect match for you. Each of the options available (lumineers, veneers, denture implants, invisible braces, teeth whitening, etc.) – are intended for a specific outcome.

During your free initial consultation at our office, one of our cosmetic dentists will examine your smile and recommend the best treatment(s) for you. We take our time to review the options available, and answer each and every question you might have. You'll never feel rushed through an appointment with us! Together, we will choose the best course of action for YOU - based on your desired outcome, unique comfort level, and financial situation. Don't worry – there's a perfect solution for everyone!

We understand why you'd rather not take a “leap of faith” when it comes to something as important as beautifying your smile. To help you know exactly what you can expect

your new smile to look like, we take “before and after” photos – PRIOR TO undergoing the actual procedure. When you choose Lumina Dental Spa, you’ll view these “before and after” pics on a large screen TV, **and** take home a printed copy, so you can check out your new smile whenever you’d like, as you get ready to make your dream a reality.

We take your peace of mind very seriously – so if you’re pleased with your “after” picture so much so that you decide to undergo the recommended procedure, the next step we take is to allow you to “test drive” your new smile. Yes – you read that right! You will actually get to try out your new smile *before* the procedure itself.

Here’s how it works: we’ll take an impression of your teeth and send it to a lab, where they’ll create “temporaries” for you to wear. The temporaries are designed to look and feel like the actual final product. You can try out your new smile, and if for some reason something feels “off” and/or there is any aspect of your new smile you don’t love, we’ll make modifications/changes before your actual procedure. This is a low-risk way to test drive your new smile before you fully commit!

We have thousands of previous patients who have LOVED their smile makeovers. Lives have been changed. In fact, it’s not uncommon for our patients to cry tears of joy and express extreme gratitude regarding how their new smiles have improved the overall quality of their lives. **You are welcome to view some of our patients’ testimonials and “before and after” pictures on our website, www.luminadentalspa.com, or in our office in Houston, Texas.**

Question #4: I’m self-conscious about my smile. Will anyone be able to tell I’ve had cosmetic dental work done?

The wonderful thing about cosmetic dentistry is that when it’s done correctly – and with the right amount of artistic flair – you’re left with a beautiful, natural-looking smile. No one will notice if you’re wearing dental implants, lumineers, or veneers. They’ll simply notice how amazing your smile looks!

You’ll feel more comfortable and less self-conscious with your new and improved smile. Plus, rest assured, your teeth will still feel “natural” too! The materials we use are light and comfortable to wear, yet extremely durable.

No matter what your circumstances are, or what your smile currently looks like, Lumina Dental Spa can work with you to create a customized treatment plan that results in the smile you have always longed for. Even if you think your smile is “unfixable,” we encourage you stop by for a free consultation anyway – you will be pleasantly surprised.

Question #5: What are your qualifications as a cosmetic dentist?

All dentists are required by law to undergo general dentistry training. However, to work as a “cosmetic dentist,” one must undergo additional specialized training.

Cosmetic dentists must be licensed through their state’s dental board. **Although it’s not required**, they also have the option to be accredited through the American Academy of Cosmetic Dentistry (AACD).

At Lumina Dental Spa, our dentists:

- Are certified, trained, and accredited through the world-renowned LV Institute of Dentistry (a post-graduate dental training center known for producing some of the best dentists in the world) via the Elite continuing education group
- Were voted “Best Houston Cosmetic Dentist” for four years in a row by *Edge Magazine* of Houston, Texas (2009-2012)
- Include a board certified Periodontist (gum doctor) and an Implantologist
- Have decades of combined experience in general and cosmetic dentistry – bringing you premier services like teeth whitening, implants, sedation dentistry, Lumineers, Invisalign (invisible braces), smile makeovers, and more
- Are expertly trained to transform patients’ lives, by creating beautiful smiles!

We believe in the value of continuing education, so each of our dentists frequently take classes, workshops, programs, etc. to add to their ever-growing knowledge base pertaining to the *art and science* of cosmetic dentistry.

Aside from training and education, each of our cosmetic dentists has a certain “artistic flair” for creating a beautiful smile (it’s not just about the science of dentistry!)

We have served thousands of happy, more-than-satisfied patients. It’s as exciting for us to provide you with a life-changing smile as it is for you to receive it!

Question #6: Do you offer a satisfaction guarantee for your cosmetic dentistry procedures?

The last thing you want to do is pay for a procedure, and end up with shoddy results. So be sure to ask whether the cosmetic dentist you’re considering offers a warranty or guarantee to protect your investment.

For advanced procedures such as lumineers, veneers, and denture implants, materials such as porcelain and titanium may need to be added to your teeth. What will happen if, five years from now, a piece of porcelain comes loose? What is your cosmetic dentist’s policy regarding materials that break or get damaged?

At Lumina Dental Spa, we offer a lifetime warranty on ALL cosmetic procedures – as long as you continue receiving regular, ongoing dental care, either through us or another dentist. As long as you visit a general dentist for regularly scheduled checkups, you’re backed by our 100% lifetime warranty.

Our success ultimately depends upon our clients' long-term happiness, and we are so confident in our ability to provide you with the smile you've always longed for, we are happy to offer this guarantee.

Question #7: So what makes you different from all the other cosmetic dentists in Houston?

Other than being voted "Best Houston Cosmetic Dentist," we pride ourselves on being a cut above our competition.

First, our spa services allow you to relax and feel pampered, in a luxurious environment designed to help you all but forget you're actually at the dentist! You receive a complimentary facial during your first visit, plus access to optional Botox treatment, chemical peels, and microderm abrasion – all of which are gentle and safe treatments designed to give your face and skin a beautiful, glowing, youthful appearance. Our licensed, friendly on-staff esthetician can answer any questions you might have about these spa treatments and services.

To further your enjoyment, iPads are available for you to listen to your favorite music during procedures. We also offer an array of refreshing beverages.

We care about your smile – and we care about YOU, too! You'll never be treated like a number at Lumina Dental Spa. When you choose our office, you enjoy celebrity VIP status!

And remember, our dentists possess a unique combination of extensive training, experience, and talent for creating beautiful smiles our patients LOVE.

We hope this report has given you insight into exactly what to look for when hiring a cosmetic dentist. You're now armed with 7 powerful questions you MUST ask before hiring a cosmetic dentist, to ensure you have made the best choice.

We wish you the very best in your journey toward the smile of your dreams!

Sincerely,
Arif Balagam, CEO
and the Team at Lumina Dental Spa
<<insert pic of team?>>

Want a FREE Consultation with Lumina Dental Spa?

We would be delighted to sit and talk with you about what you're looking for in a smile makeover. Regardless of what your smile currently looks like, we invite you contact us for FREE consultation and get your complimentary "before and after" pictures – so you can see what's possible.

So what are you waiting for? It's your turn to get pampered...

Call (713) 523-2328 or email us at XXX to schedule your free consultation at Lumina Dental Spa. We serve residents in Houston, Sugar Land, Katy, Spring, or Galveston, Texas. We guarantee you'll finally have a reason to love going to the dentist!